



Press Release

**For immediate release**

**24 November 2022**

## **Minggu Saham Amanah Malaysia 2022 returns, opens doors to people in Port Dickson**

*The 21<sup>st</sup> edition of MSAM remains a family-oriented financial literacy event, targeting Malaysians from all walks of life*

**PORT DICKSON, 24 November 2022** – After two years of being held digitally, Permodalan Nasional Berhad (PNB) is once again hosting its annual flagship event, Minggu Saham Amanah Malaysia (MSAM), in Port Dickson, Negeri Sembilan from 24 to 30 November 2022.

MSAM 2022 was officiated this morning by the Group Chairman of PNB, Tun Arifin Zakaria, at Kawasan Lapang Pantai Batu 1, Port Dickson, Negeri Sembilan. Present at the official launch were the President & Group Chief Executive of PNB, Ahmad Zulqarnain Onn and senior leaderships of Rakan Korporat MSAM 2022 comprising Malayan Banking Berhad (Maybank), Sime Darby Plantation Berhad, UMW Holdings Berhad, S P Setia Berhad, Sime Darby Berhad, Sime Darby Property Berhad, Malaysian Industrial Development Finance Berhad, MNRB Holdings Berhad, Perusahaan Otomobil Kedua Sdn. Bhd (Perodua), Projek Lintasan Kota Holdings Sdn. Berhad (Prolintas) and Duopharma Biotech Berhad. MSAM 2022 marks its 21<sup>st</sup> edition, the second time it is being held in Negeri Sembilan where Seremban was the location for MSAM in 2005.

With the theme “*Responsible Investment towards a Net Zero Future*”, PNB incorporated MSAM 2022 infrastructures with environmentally friendly features such as solar panels, semi-transparent roofs, rainwater reservoir systems, recycling bins and a recycling vending machine.

In his welcoming speech, Tun Arifin said, “The theme is in line with the Sustainability Framework launched last April where we aspire to preserve and support the continuity of balancing between people, planet and profit by harmonising our approach to business with the environment we operate in, by ensuring an orderly and just transition to a more sustainable future for long term resilience.”

PNB also launched Amanah Saham Nasional Berhad (ASNB)’s new variable price unit trust fund, ASN Sukuk. The new fund targets investors with a conservative level of risk tolerance. ASN Sukuk is open to all Malaysians with an initial investment of RM10.

According to Tun Arifin, “The new variable price fund focuses on investing in a diversified portfolio of Sukuk (Islamic income instrument) with 80% to 99% of its Net Asset Value (NAV) exposed to the asset class, including Government Investment Issues (GII).”

MSAM 2022 remains a family-oriented event, targeting Malaysians from all walks of life and visitors of all ages to participate in games and quizzes. Among the programme line-ups are Sembang-semang ASNB, Jejak Pelabur Bijak, Jejak Pelabur Cilik, Pertandingan Kuiz Pelaburan PNB and Labur Ria. The week-long event also features the booths of PNB’s Strategic and selected Core companies, enabling visitors to learn how returns are earned through investments in these companies redistributed to unit holders in the form of the income distribution.

As of October 30, 2022, PNB's assets under management have reached more than RM340 billion. More than RM51 billion are PNB's proprietary funds, while RM289 billion are funds pooled from 16 unit trusts owned by more than 15.2 million unit holders.

This year, MSAM 2022 visitors can participate in Lucky Visitor Contest, e-Peraduan Harian and e-Peraduan Utama contests and stand a chance to win close to RM1 million in prizes, including a Hyundai Kona E-Lite SUV, a Toyota Corolla Cross Hybrid Electric SUV, a Perodua Alza 1.5 AV SUV, a Yamaha MT-25 superbike, six Yamaha 135 LC-Fi motorcycles and various other prizes, including electrical goods.

For more information on the daily programmes and activities taking place throughout MSAM 2022, visitors can check out the PNB Events mobile application which can be downloaded via App Store (iOS), Play Store (Android) and Huawei App Gallery.

MSAM has attracted more than 3.9 million visitors since its inception, with an average of 200,000 visitors yearly. PNB is targeting to record 150,000 visitors this year. MSAM 2022 is open every day from 24 to 30 November from 10am to 10pm. Admission is free.

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**About Permodalan Nasional Berhad (PNB)**

Permodalan Nasional Berhad (PNB) is one of Malaysia's largest fund management companies with assets under management (AUM) exceeding RM 300 billion. PNB's portfolio covers strategic investments in Malaysia's leading corporates, global equities, private investment and real estate. For more information, please visit [www.pnb.com.my](http://www.pnb.com.my).

**Amanah Saham Nasional Berhad (ASNB)**

Amanah Saham Nasional Berhad (ASNB) is the wholly owned unit trust management company of PNB with 32 branch offices and more than 2,700 agents nationwide namely Pos Malaysia, Maybank, CIMB Bank, RHB Bank, BSN, Ambank, Affin Bank, Bank Muamalat, Hong Leong Bank, Alliance Bank and Bank Islam. ASNB currently manages 16 unit trust funds with a total of more than 280 billion units in circulation (UIC) and more than 14 million accounts. For more information, please visit [www.asnb.com.my](http://www.asnb.com.my) or contact the Customer Service Centre at 03- 77308899.

**Issued by Permodalan Nasional Berhad**

